Text appears: Razer DeathAdder V3 Pro

We open on a white mouse resting atop a green glowing pedestal made by ancient alien technology. The screen glitches as the mouse now rests atop a high-tech weighing scale in a white futuristic lab.

Text appears: For the Pro

The camera cuts to a closeup of the mouse, as we see strings of white pixels burst out from its base and off the weighing scale.

A closeup top-down of the weighing scale’s display shows the weight of the mouse rapidly dropping from 78g to 64g.

Text appears: Ultra-lightweight design. 64g.

The camera zooms out as the mouse completes its weight optimization process.

Text appears: Over 25% lighter than Razer DeathAdder V2 Pro

We cut to another section of the lab where countless mouse prototypes are on display.

Text appears: Iconic ergonomics

A greenish-blue light turns on as all the prototypes become holographic, save for one in the center.

Text appears: Developed with pros

The holographic prototypes merge with the central model, causing its shape to morph.

From the side, the mouse’s left side thumb buttons are raised slightly.

From the front, the mouse’s top arch shifts to a more natural angle for right-handed users.

From the top, the mouse’s front flared design tapers into a more streamline shape.

The shot cuts wider as the mouse completes its ergonomic refinement process.

Text appears: Unrivalled handling and comfort

Green heatmaps appear on the mouse to indicate optimized points of contact, as a robotic hand reaches out to hold it.

The camera swivels to a low angle shot as the robotic hand performs a mouse click.

The lab suddenly turns dark as grids of red laser beams fan across the environment.

The mouse disassembles into an exploded view, revealing its internals to highlight the cutting-edge sensor.

Text appears: Razer Focus Pro 30K Optical Sensor

The shot zooms in to the sensor, as info overlays appear.
Text appears: World’s Most Precise Optical Sensor, Max acceleration 70G, Max Speed 750 IPS, 30,000 DPI, 99.8% Resolution Accuracy

A grid of red lasers fan across the camera, as the mouse is transported from the lab to a futuristic esports arena.

The mouse clicks and transitions to a shot of its optical switch actuating, causing nearby panes of glass to shatter and the arena to lose power.

Text appears: Razer Optical Mouse Switches Gen-3, No Unintended Double-Clicks

A green glow fills the arena as a portal is opened.

The mouse blazes through the portal, moving at such speed that it transforms into a green bolt of energy.

Text appears: Razer HyperSpeed Wireless, 25% Faster Than Other Wireless Gaming Mice

As it surges across an otherworldly cosmic dimension, we cut back to the arena where the mouse’s wireless dongle powers up and emits a concentrated beam of green energy.

Text appears: Upgradeable to True 4000Hz Wireless Polling Rate, Razer HyperPolling Wireless Dongle sold separately

Boosted by the green beam, the mouse exits the dimension and materializes back into the arena—its sheer speed destroying the portal in the process.

The mouse floats high above the arena, pulling all electrical power from the environment into itself, causing the arena to go dark once again.

It expels the energy in a brilliant flash.

Text appears: Up to 90 Hours of Uninterrupted Gameplay, USB Type C Rechargeable

We cut to an esports gaming setup as a pair of Razer DeathAdder V3 Pros—one in white and one in black—float down to rest upon the desk.

Text appears: For the Pro, All Information Accurate as at Aug 2022

Text appears: Razer DeathAdder V3 Pro

Razer logo appears.