In a dimly lit futuristic lab, a metal door slides open to reveal a pair of robotic assembly arms attached to the ceiling, with an empty pedestal below.

The robotic arms spring into action, coming together to form a green electrical energy. From this process, a black mass of liquid starts to form, shaping itself into a thin, flat mouse mat. The camera zooms in, as more black mass creeps across the mat. The camera zooms in even closer to a microscopic view, as we see a hard, spiky molecule and soft, round molecule collide and fuse together. The shot cuts back out to the surface of the mouse mat—its fabric weave now coated with a slick, black liquid.

With the creation of the mouse mat complete, the Razer Strider Chroma unfurls dramatically to show off multi-colored LED lighting all along its edges. The shot zooms in to a microscopic view of the LEDs as they glow even brighter, before pulling back out to view the mat in all its brilliance.

A Razer mouse glides effortlessly across the mat’s vast surface and out of view.

The camera swivels to a corner of the mat, which lifts up to showcase its rubber underside.

We cut to an extreme closeup of the mat as water droplets roll off its surface.

The camera cuts to a side view to showcase the thinness of the mat and its seamless border of LEDs.

The mat flicks up off the desk and rotates to face the camera.

Razer Strider Chroma, all information accurate as at July 2022