The Razer Blade 16 laptop opens within a large spherical neon cage.

As it does so, the neon green energy from the cage is drawn into the laptop, powering it up as the display comes to life.


The laptop rotates as the camera zooms in, focusing on a green glowing power cube that appears beneath the laptop.

Text appears: NVIDIA GeForce RTX 40 Series

Green lines trace around the cube, as its power integrates with the laptop.

The green cube rotates as the camera match cuts to another cube, this time glowing brightly in blue and encased within a heavy-duty containment unit.

Text appears: Intel Core i9 HX Series Processor

The blue cube surges with energy and overloads the containment unit, causing a row of neon blue tubes in the background to turn on.

The camera zooms into the blue cube and transitions to a glowing 3D pixel.

Text appears: World’s first dual mode mini-LED display

The pixel rotates, each time changing color. As the camera zooms out, more pixels start to form into crisp, smooth FPS gameplay of Warhammer 40,000: Darktide.

Text appears: Gamer mode, 240Hz, FHD+

With the slash of a chainsword, we cut to the next scene that showcases the laptop displaying VFX software.

Text appears: Creator mode, 120Hz, UHD+

The laptop closes as the camera shifts to a top-down view, highlighting the Razer Blade 16’s compact profile.

Text appears: 16” laptop in a 15” body

As the laptop opens once again, we see the black background morph into a timelapse from day to night.

Text appears: 95.2WH long-life battery

The camera zooms in on the laptop’s chassis and matte black finish.

Text appears: CNC anodized aluminum body

We pull out to a wider shot, as the laptop’s powerful speakers cause the background to pulsate with waves of color.

Text appears: THX Spatial Audio
The camera flies down close to the laptop’s large touchpad, before coming to rest at a full shot of its brilliant RGB keyboard.

Text appears: Razer Chroma keyboard + XL touchpad

The text glitches as the camerazooms through the laptop into a black void.


The camera cuts to a close-up of the Razer Blade 16, showcasing the laptop in all its glory. In the background, the neon cage pulses with energy.

Text appears: Razer Blade 16

Razer logo appears.