The Razer Key Light Chroma appears, as the background and the light itself changes colors.

Text appears: The key to pro lighting. Create without limits. Razer Key Light Chroma.

Text appears: Fully customizable spectrum. Powered by Razer Chroma RGB.

A series of multi-colored graphics emanates from the light.

Text appears: Reacts to your stream for next level engagement.

A stream chat box drops down beside the light. One of the viewers donates, causing the light to flash pink.

The camera zooms in to the shaft of the key light.

Text appears: Fully adjustable.

Text appears: Streamline your setup. Slim profile with adjustable mount.

We cut to a wider shot that shows 3 key lights in different heights.

Text appears: Seamless, convenient controls via Razer Synapse and Razer Streaming App.

Screengrabs appear of both software.

A female streamer sits amongst her streaming setup, where 2 key lights cast a soft ambient glow to create a cool, stylized look.

Text appears: Razer Key Light Chroma.

Razer logo appears.